

Object gallery of the Swiss Chamber of Real Estate Agents

A milestone!



The object gallery of the Swiss Chamber of Real Estate Agents with the offers of its members

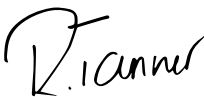
The real estate objects on www.maklerkammer.ch were launched with the following objectives:

- Awareness level of the Chamber of Real Estate Agents and their members increase
- Increased presence on the Internet
- Response to the digital revolution
- Stronger networking

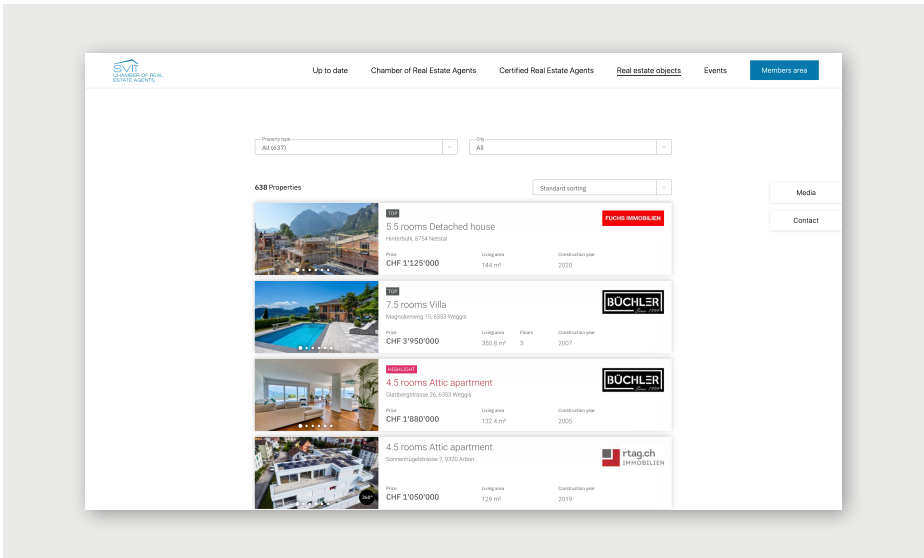
Together with newhome.ch we have developed the object gallery of the Chamber of Real Estate Agents. On the occasion of the general assembly on 26 October 2017 it was switched live.

The milestone in the history of the Swiss Chamber of Estate Agents has been set. Help us to ensure that our object gallery remains a success by placing your objects here free of charge.

Thank you very much.



Ruedi Tanner
President



What does the object gallery mean for your company?

- Your objects will be published first on www.maklerkammer.ch and www.newhome.ch – your prospective buyers will see your objects first
- Higher reach thanks to additional real estate portal of search subscriptions for more traffic on your objects

What does the newhome.ch “Business Plus” package contain?

New! For SMK members this package is free of charge. This means you save over 600 francs per year!



How does your object get on the object gallery?

- Simply check the box “Newhome” in your real estate software
- Existing newhome.ch customers are automatically integrated
- SCREA members who have not yet worked with newhome.ch will receive a corresponding info mail about the interface setup

Your company logo

- for own real estate objects
- in hit lists for your objects
- in Microsite/Partner page
- in PDF leaflets/print versions
- with link to company portrait

Your company logo with full contact details

- Link to your own homepage
- Link to own advertisements
- Site plan
- Social media linking
- maximum 30 images

Entry in the exclusive provider directory

- Selection of the desired market area

What does the Object Gallery cost for your company?

- Since 2019, SMK members have been paying an earmarked marketing fee (object gallery) of 500 Swiss francs per year.

Unlimited insertion time including services from “Business Free”

- Advertise objects free of charge
- Publication on Swiss municipal websites
- Forwarding Contact Requests
- Advertising statistics

Advantages of the object gallery

- Own platform for SMK objects
- 2018: Free of charge for you
- free appearance at newhome.ch
- Presence incl. logo and SCREA button on newhome.ch

