

# Object gallery of the Swiss Chamber of Real Estate Agents

A milestone!



## The object gallery of the Swiss Chamber of Real Estate Agents with the offers of its members

#### The real estate objects on www.maklerkammer.ch were launched with the following objectives:

- Awareness level of the Chamber of Real Estate Agents and their members increase
- Increased presence on the Internet
- Response to the digital revolution
- Stronger networking

Together with newhome.ch we have developed the object gallery of the Chamber of Real Estate Agents. On the occasion of the general assembly on 26 October 2017 it was switched live.

The milestone in the history of the Swiss Chamber of Estate Agents has been set. Help us to ensure that our object gallery remains a success by placing your objects here free of charge.

Thank you very much.

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**Ruedi Tanner** President

CHANNELER OF REAL ESTATE AGENTS	Up to date Chamber of Real Estate Agents Certified Real Estate Agents Read estate objects Events Members area						
	Property type All (637)		AL				
	638 Properties			Standard sorting			Media
				-			Media
		5.5 rooms Detache	d house	5	UCHS IMMOBILIEN		Contac
	A DESCRIPTION OF THE OWNER	Hinterbühl, 8754 Netszal	Living area	Construction year			
		CHF 1'125'000	144 m²	2020			
		<b>102</b>		F			
		7.5 rooms Villa Magnolerweg 15, 6353 Weggi	s	Ŀ			
		CHF 3'950'000	tivingama Flor 350.8 m² 3	an Construction year 2007			
		25	330.0 117 3	2047			
		4.5 rooms Attic apa	rtment	1	BÜCHLER		
	1 - 1 - 1 - 1 - 1	Glattbergstrasse 26, 6353 Weg		-	Sam /9074		
		CHF 1'880'000	tivingama 132.4 m²	Construction year 2005			
		4.5 rooms Attic apartment			rtao ch		
	A STREET	Sorrwenhigelstrasser 7, 9320 Arbor			rtag.ch		
		CHF 1'050'000	Living area	Construction year			

#### What does the object gallery mean for your company?

- Your objects will be published first on www.maklerkammer.ch and www.newhome.ch - your prospec-
- tive buyers will see your objects first
- Higher reach thanks to additional real estate portal of search subscriptions for more traffic on your objects

#### How does your object get on the object gallery?

- Simply check the box "Newhome" in your real estate software
- are automatically integrated
- SCREA members who have not yet worked with newhome.ch will receive a corresponding info mail about the interface setup

#### What does the newhome.ch "Business Plus" package contain?

#### Your company logo

- for own real estate objects
- in hit lists for your objects
- in Microsite/Partner page
- **New! For SMK members this** package is free of charge. This means you save over 600 francs per year!

zuerst entdecken

newhome

## Your company logo with full contact details

- Link to your own homepage
- Link to own advertisements
- Site plan
- Social media linking
- maximum 30 images

#### Entry in the exclusive provider directory

- Selection of the desired market area

- Existing newhome.ch customers

### What does the Objet Gallery cost for your company?

- Since 2019, SMK members have been paying an earmarked marketing fee (object gallery) of 500 Swiss francs per year.

- in PDF leaflets/print versions
- with link to company portrait

#### Unlimited insertion time including services from "Business Free"

- Advertise objects free of charge
- Publication on Swiss municipal websites
- Forwarding Contact Requests
- Advertising statistics

## Advantages of the object gallery

- Own platform for SMK objects
- 2018: Free of charge for you
- free appearance at newhome.ch
- Presence incl. logo and SCREA button on newhome.ch

Swiss Chamber of Real Estate Agents (SCREA)

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